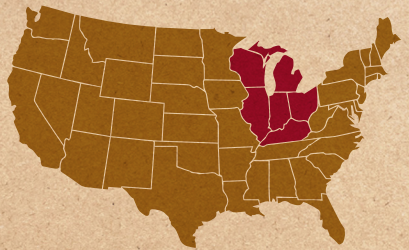


YOUR ROLLER GRILL ROLL CALL



MIDWEST



ULTIMATE CHEDDAR BEER BRAT



ULTIMATE ITALIAN



SMOKEY CHEDDAR



**47% OF ROLLER GRILL CUSTOMERS WANT
A VARIETY OF PRODUCTS TO CHOOSE FROM.***

We've put together a list based on C-Store consumer research to help you appeal to your customers with their top roller grill flavors.

*Technomic Roller Grill Consumer Study, August 2020

ROLLER GRILL MIDWEST FAVORITES



ULTIMATE ITALIAN

TOP 5 EVERYDAY SAUSAGE FLAVORS

1. Italian
2. Smoked
3. Smokey Cheddar
4. Cheddar Beer Brat
5. Smoked Polish



SMOKEY CHEDDAR

TOP 3 SAUSAGE FLAVORS

FOR AGES 18-34

1. Smokey Cheddar
2. Italian
3. Southern Style BBQ

FOR AGES 35+

1. Italian
2. Smoked
3. Smoked Polish



ULTIMATE BRAT

TOP 3 LTO SAUSAGE FLAVORS

1. Brat
2. Southern Style BBQ
3. Sweet & Smokey

GIVE THEM SAUSAGE FROM AMERICA'S #1 SAUSAGE BRAND**

There's a reason Johnsonville is a trusted brand. Our lineup of premium sausages provides a perfect solution for any C-Store operation. No matter where people go, they always stop for Johnsonville.

The roller grill wins over other C-Store food options by offering convenience, providing value, and satisfying cravings.

ROUND OUT YOUR ROLLER GRILL

Across the country, hot dogs prove to be an in-demand roller grill product your customers expect. With an extensive roller grill portfolio that includes our premium beef hot dog, Johnsonville is a convenient, single-source supplier that delivers craveable, high quality flavor with ease.

46%
of consumers feel roller grill products satisfy a craving and offer great flavor.***

MIDWEST REGION TOP SAUSAGE FLAVORS	ITEM #
Beef Hot Dog	103744
Ultimate Cheddar Beer Brat	102268
Ultimate Italian	101559
Smoked Polish	101551
Smoked	100836
Smokey Cheddar	101541
Southern Style BBQ	103992
Sweet & Smokey	103460
Ultimate Brat	101558

MAKE YOUR ROLLER GRILL A CRAVEABLE DESTINATION

For a full lineup of our premium sausage products for your C-Store operation, visit Cstore.Johnsonville.com or call 1-800-837-5391 to learn more.

Family Owned since 1945 • Proudly Made in the USA

