



MERCHANDISING PROGRAM



ELEVATE YOUR FOODSERVICE OFFERING!

Unlock success in today's dynamic grab & go market with top-tier products, a renowned brand, and strategic merchandising. Explore Johnsonville's diverse range of merchandising components designed to suit any budget or venue. From serving customers in a c-store to fans in a packed stadium, we've got the solution for your needs. Elevate your game with us.

CREATE YOUR FOODSERVICE DESTINATION.

TRANSLITE MERCHANDISER

The Translite Merchandiser features a 32" LED Snapframe Translite and is available in both countertop-mount and wall-mount versions. The translite is displayed in a backlit frame and is sure to draw attention. Easy to install, the Translite Merchandiser is a great fit in any foodservice setting. Each merchandiser is offered in two options, primary or secondary.

- **Countertop-Mount Translite Merchandiser – 28.5"W x 16.5"H x 1"D**
- **Wall-Mount Translite Merchandiser – 28.5"W x 16.5"H x 1"D**



PRIMARY



SECONDARY

COUNTERTOP LED TRANSLITE MERCHANDISER - \$289.00

Includes post & plate mounting system, graphic translite, LED snapframe and all mounting hardware.

- Add a large equipment package for \$2,383.00
- Add a small equipment package for \$2,118.00



SECONDARY



PRIMARY

WALL-MOUNT LED TRANSLITE MERCHANDISER - \$249.00

Includes ImageTrak® mounting system, translite graphic, LED snapframe and all mounting hardware.

- Add a large equipment package for \$2,383.00
- Add a small equipment package for \$2,118.00

LARGE TRANSLITE EQUIPMENT PACKAGE

- JVL-HRS-50S - Roller Grill
- JVL-FCI-GCSG-50S - Glass Canopy Sneeze Guard
- JVL-GCSG50-CHIP-P - Snack Tray/Tong Holder
- JVL-FCI-BUNCASE-P - Countertop Bun Case
- JVL-RGCP50-P - Control Panel Cover w/ Insert

SMALL TRANSLITE EQUIPMENT PACKAGE

- JVL-HRS-31S - Roller Grill
- JVL-FCI-GCSG-31S - Glass Canopy Sneeze Guard
- JVL-GCSG31-CHIP-P - Snack Tray/Tong Holder
- JVL-FCI-BUNCASE-P - Countertop Bun Case
- JVL-RGCP31-P - Control Panel Cover w/ Insert

CREATE YOUR FOODSERVICE DESTINATION.

STANDARD MERCHANDISER

The Standard Merchandiser is designed to fit any size grill and is available in countertop, glass canopy sneeze guard, and hanging versions. Each merchandiser is offered in two options, primary or secondary.

- **Countertop Merchandiser** – 34"W x 53"H x 3"D
- **Hanging Merchandiser** – 31"W x 15"H x 1"D
- **Glass Canopy Sneeze Guard Merchandiser** – widths vary with grill size

COUNTERTOP MERCHANDISER - \$189.00

- Add a large equipment package for \$2,383.00
- Add a small equipment package for \$2,118.00

GLASS CANOPY SNEEZE GUARD MERCHANDISER - \$189.00

- Add a large equipment package for \$2,383.00
- Add a small equipment package for \$2,118.00



**For use with a chip rack, a customized Glass Canopy Merchandiser is available.*

HANGING MERCHANDISER - \$189.00

- Add a large equipment package for \$2,383.00
- Add a small equipment package for \$2,118.00



HRS-50S ROLLER GRILL PACKAGE

- JVL-HRS-50S – Roller Grill
- JVL-SG-50 – Sneeze Guard
- JVL-BC-50 – Bun Cabinet

HRS-31S ROLLER GRILL PACKAGE

- JVL-HRS-31S – Roller Grill
- JVL-SG-31 – Sneeze Guard
- JVL-BC-31 – Bun Cabinet

CREATE YOUR FOODSERVICE DESTINATION.

WARMER MERCHANDISER

The Warmer Merchandiser is available in a slim (Wisco 791 Warmer) and wide (Wisco 891 Warmer) version. Each includes the Johnsonville logo header, product identifier insert and price kit. Each warmer also has flip-up doors and LED lighting.

- *Slim Warmer Merchandiser (Wisco 791) – 9.5"W x 22"H x 16.5"D*
- *Wide Warmer Merchandiser (Wisco 891) – 15.5"W x 22.5"H x 17.5"D*

SLIM WARMER MERCHANDISER - \$550.00

- 3 Shelves, each holds 1 product wide



WIDE WARMER MERCHANDISER - \$701.00

- 3 Shelves, each holds 2 products wide



Additional point-of-sale materials for the warmer merchandisers are available for purchase at johnsonville.fcipros.com.

FROM THE ROLLER GRILL TO GRAB & GO, WE'VE GOT THE PRODUCTS AND MERCHANDISING TO BOOST YOUR SALES



Condiment Unit



Condiment Chiller



Countertop Bun Case



Cooler Tray



Condiment Station



Control Panel Cover with Insert



Snack Tray/Tong Holder

Enhance your Johnsonville® roller grill with additional point-of-sale items.
For more details and ordering options visit johnsonville.fcipros.com.



MERCHANDISER & EQUIPMENT PRICE LIST

For easy online ordering, visit johnsonville.fcipros.com

Pricing good
through 6/30/24

ITEM #	(*) PRINT ON-DEMAND	DESCRIPTION	PRICE	X	QTY.	=	COST
*JVL-CTP-MERCH-P		Countertop, Post and Plate Merchandiser - Primary	\$199.00				
*JVL-CTP-MERCH-S		Countertop, Post and Plate Merchandiser - Secondary	\$199.00				
*JVL-MERCH-HS-P		Hanging Merchandiser - Primary	\$189.00				
*JVL-MERCH-HS-S		Hanging Merchandiser - Secondary	\$189.00				
*JVL-SGMERCH-31S-P		Sneeze Guard Merchandiser for APW Wyott HRS-31S - Primary	\$189.00				
*JVL-SGMERCH-31S-S		Sneeze Guard Merchandiser for APW Wyott HRS-31S - Secondary	\$189.00				
*JVL-SGMERCH-50S-P		Sneeze Guard Merchandiser for APW Wyott HRS-50S - Primary	\$189.00				
*JVL-SGMERCH-50S-S		Sneeze Guard Merchandiser for APW Wyott HRS-50S - Secondary	\$189.00				
*JVL-MERCHTRANS-1P		Countertop LED Translite, Post & Plate Merchandiser - Primary	\$289.00				
*JVL-MERCHTRANS-1S		Countertop LED Translite, Post & Plate Merchandiser - Secondary	\$289.00				
*JVL-MERCHTRANSLITE-HS-P		Wall Mount LED Translite Merchandiser - Secondary	\$249.00				
*JVL-MERCHTRANSLITE-HS-S		Wall Mount LED Translite Merchandiser - Primary	\$249.00				
*JVL-SGMERCH-8036-P		Sneeze Guard Merchandiser for Nemco 8036 - Primary	\$189.00				
*JVL-SGMERCH-8036-S		Sneeze Guard Merchandiser for Nemco 8036 - Secondary	\$189.00				
*JVL-SGMERCH-8045-P		Sneeze Guard Merchandiser for Nemco 8045 - Primary	\$189.00				
*JVL-SGMERCH-8045-S		Sneeze Guard Merchandiser for Nemco 8045 - Secondary	\$189.00				
JVL-EQPKG-31S		APW Wyott HRS-31S Roller Grill Package	\$1,716.00				
JVL-HRS-31S		APW Wyott HRS-31S Roller Grill	\$1,225.00				
JVL-BC-31		Bun Cabinet for APW Wyott HRS-31S Roller Grill	\$360.00				
JVL-SG-31		Sneeze Guard for APW Wyott HRS-31S Roller Grill	\$222.00				
JVL-FCI-GCSG-31S		FCI Glass Canopy Sneeze Guard for APW Wyott HRS-31S Roller Grill	\$306.00				
JVL-RAIL-31S		Rail System Side Load for APW Wyott HRS-31S Roller Grill	\$55.00				
*JVL-TPLDINSERT-31S		Top Load ID Bar Insert for APW Wyott HRS-31S Roller Grill	\$15.00				
JVL-31DIVIDERKIT		Divider Kit for APW Wyott HRS-31S Roller Grill	\$131.00				
*JVL-RGCP31		Control Panel Cover and Insert for APW Wyott HRS-31S Roller Grill	\$38.00				
JVL-SPTU-30		Thermo Drawer for APW Wyott HRS-31S Roller Grill	\$1,325.00				
JVL-EQPKG-50S		APW Wyott HRS-50S Roller Grill Package	\$1,975.00				
JVL-HRS-50S		APW Wyott HRS-50S Roller Grill	\$1,286.00				
JVL-BC-50		Bun Cabinet for APW Wyott HRS-50S Roller Grill	\$547.00				
JVL-SG-50		Sneeze Guard for APW Wyott HRS-50S Roller Grill	\$285.00				
JVL-FCI-GCSG-50S		FCI Glass Canopy Sneeze Guard for HRS-50S Roller Grill	\$316.00				
JVL-RAIL-50S		Rail System Side Load for HRS-50S Roller Grill	\$56.00				
*JVL-TPLDINSERT-50S		Top Load ID Bar Insert for APW Wyott HRS-50S Roller Grill	\$20.00				
JVL-50DIVIDERKIT		Divider Kit for APW Wyott HRS-50S Roller Grill	\$151.00				
*JVL-RGCP50		Control Panel Cover and Insert for APW Wyott HRS-50S Roller Grill	\$45.00				
JVL-SPTU-50		Thermo Drawer for APW Wyott HRS-50S Roller Grill	\$1,534.00				
JVL-EQPKG-8036		Nemco Small Equipment Package	\$1,780.00				
JVL-NEMCO8036		Nemco 8036 Roller Grill	\$1,224.00				
JVL-NEMCO8036BB		Bun Box for Nemco 8036 Grill	\$323.00				
JVL-NEMCO8036GD		Sneeze Guard for Nemco 8036 Grill	\$275.00				
JVL-GCSG-8036		Glass Canopy Sneeze Guard for Nemco 8036 Roller Grill	\$354.00				
JVL-RAIL-8036		Rail System Side Load for Nemco 8036 Roller Grill	\$56.00				
JVL-8036DIVIDERKIT		Divider Kit for Nemco 8036 Roller Grill	\$159.00				
*JVL-RGCP8036		Control Panel Cover and Insert for 8036 Roller Grill	\$43.00				
JVL-EQPKG-8045		Nemco Large Equipment Package	\$1,750.00				
JVL-NEMCO8045		Nemco 8045 Roller Grill	\$1,275.00				
JVL-NEMCO8045BB		Bun Box for Nemco 8045 Roller Grill	\$352.00				
JVL-NEMCO8045GD		Sneeze Guard for Nemco 8045 Roller Grill	\$325.00				
JVL-GCSG-8045		Glass Canopy Sneeze Guard for Nemco 8045 Roller Grill	\$350.00				
JVL-RAIL-8045		Rail System Side Load for Nemco 8045 Roller Grill	\$56.00				
JVL-8045DIVIDERKIT		Divider Kit for Nemco 8045 Roller Grill	\$168.00				
*JVL-RGCP8045		Control Panel Cover and Insert for Nemco 8045 Roller Grill	\$55.00				
*JVL-CPI-LEGACY-31S		Standalone Control Panel Cover and Insert for APW Wyott HRS-31S Roller Grill	\$38.00				
*JVL-CPI-LEGACY-50S		Standalone Control Panel Cover and Insert for APW Wyott HRS-50S Roller Grill	\$45.00				
*JVL-CPI-LEGACY-8036		Standalone Control Panel Cover and Insert for Nemco 8036 Roller Grill	\$40.00				
*JVL-CPI-LEGACY-8045		Standalone Control Panel Cover and Insert for Nemco 8045 Roller Grill	\$48.00				
*JVL-FCI-BUNCASE-P		Countertop Bun Case with Add-On Bag/Tong/Condiment Topper	\$275.00				
JVL-WC-791-P		791 Slimline Warmer	\$550.00				
JVL-WC-891-P		891 Wide Warmer	\$701.00				
*JVL-FPCOND-P		Condiment Station	\$335.00				
*JVL-9020-3-P		Condiment Chiller	\$875.00				
*JVL-COND-PC10-P		PC Condiment Unit	\$158.00				
*JVL-SGCHMERCH-31S-P		Chip Rack Merchandiser for Glass Canopy Sneeze Guard APW Wyott HRS-31S - Primary	\$189.00				
*JVL-SGCHMERCH-31S-S		Chip Rack Merchandiser for Glass Canopy Sneeze Guard APW Wyott HRS-31S - Secondary	\$189.00				

For point of sale materials and additional program accessories, view the Johnsonville web store at johnsonville.fcipros.com.
For more information about Johnsonville products and programs, please visit johnsonvillefoodservice.com.