



# WHEN THEY WANT A SLICE



NEW PIZZA RECIPE SAUSAGE



NEW CHIPOTLE  
CHEDDAR SAUSAGE

# WHEN THEY'RE CRAVING SPICE



**DRIVE TRAFFIC AND SALES WITH OUR NEW ON-TREND FLAVORS.**

Elevate your roller grill with our pizza recipe and chipotle cheddar sausages. You'll satisfy more consumers with our exciting new flavors made with quality ingredients from America's #1 sausage brand.\*

Family owned since 1945 • Proudly made in the USA





# GET SALES ROLLING BY ADDING NEW CRAVEABLE FLAVORS

- 63% of consumers say it's important to have a unique flavor as part of an offering at a c-store.\*
- 67% of consumers say that items made by a national brand would make them more likely to purchase an item at a c-store.\*
- With Johnsonville's brand recognition as America's #1 sausage brand,\*\* adding these exciting new on-trend flavors to your roller grill is sure to grab attention and sales.



\*Technomic Proprietary Study, 2021 \*\* IRI 1/7/24



## PIZZA RECIPE SAUSAGE

### CAPTURE MORE SALES BY ADDING A FAVORITE FLAVOR THAT SATISFIES

- Consumer love of pizza is now ready to add excitement to your roller grill!
- 73% of consumers said they would likely purchase our new pizza recipe sausage.\*
- Our new pizza recipe sausage is inspired by a classic favorite made with a unique pizza seasoning and a creamy four-cheese blend of mozzarella, cheddar, romano, and parmesan.
- Grabbing a slice has been replaced with grabbing a bun. Now that's Amore!

\*Proprietary Roller Grill Flavor Sort November 2023 amongst moderate to heavy roller grill users \* N = 2,500



**UNIQUELY  
SEASONED  
PIZZA RECIPE**



**NATURALLY  
HARDWOOD  
SMOKED**



**GLUTEN  
FREE**



**NO  
MSG**



## CHIPOTLE CHEDDAR SAUSAGE

### HEAT UP YOUR SALES BY ADDING SOME SPICE TO YOUR ROLLER GRILL

- We've added some bold and spicy heat to our sausage to satisfy consumer interest in spicy flavors!
- 71% of consumers said they would likely purchase our new chipotle cheddar sausage.\*
- We've crafted a sausage that combines the seasoning of chipotle blended with real creamy Wisconsin cheddar cheese.
- Count on Johnsonville to heat up your sales with bold flavor.

\*Proprietary Roller Grill Flavor Sort November 2023 amongst moderate to heavy roller grill users \* N = 2,500



**UNIQUE CHIPOTLE FLAVOR &  
REAL CREAMY WISCONSIN  
CHEDDAR CHEESE**



**NATURALLY  
HARDWOOD  
SMOKED**



**GLUTEN  
FREE**



**NO  
MSG**

| ITEM # | PRODUCT DESCRIPTION                          | CASE UPC     | CASE GTIN      | CASE SIZE | CASE DIMENSIONS (L X W X H) | PALLET (Ti X Hi) | CASES/PALLET |
|--------|--|--------------|----------------|-----------|-----------------------------|------------------|--------------|
| 104680 | Pizza Recipe Skinless Smoked Sausage 5:1     | 007778268294 | 10077782682943 | 2/5# FS   | 10.688 x 7.063 x 7.75       | 22 x 10          | 220          |
| 104679 | Chipotle Cheddar Skinless Smoked Sausage 5:1 | 007778268293 | 10077782682936 | 2/5# FS   | 10.688 x 7.063 x 7.75       | 22 x 10          | 220          |

**To see our full lineup of flavors and more information visit: [JohnsonvilleFoodservice.com](https://www.JohnsonvilleFoodservice.com)**

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