# Digital Internal Sausage Hub The DISH

USER GUIDE

3.31.23



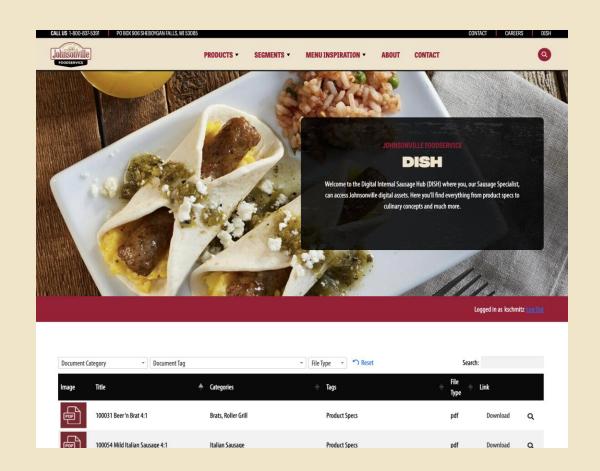


## What is The DISH

The DISH is an online toolbox that includes a variety of Johnsonville assets from product specs to product images and much more.

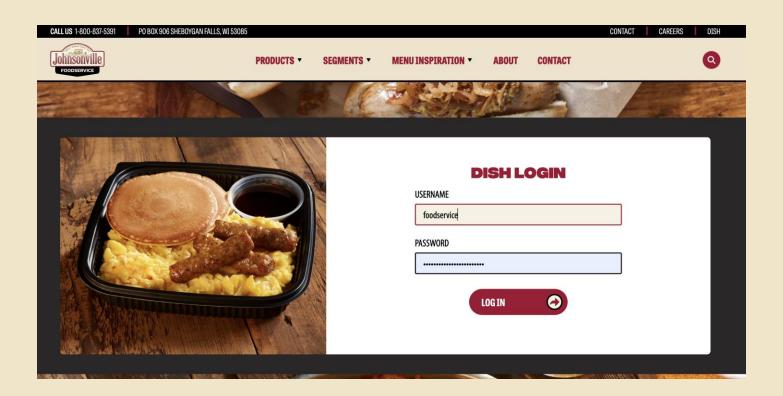
Use the DISH to assist you in your selling efforts in the flavor field. All assets are approved by Johnsonville and can be used for customer meetings, industry events, on-boarding, etc.

Need an asset? DISH it and take it.



# **Accessing The DISH**

**Login:** <a href="https://foodservice.johnsonville.com/digital-internal-sausage-hub/">https://foodservice.johnsonville.com/digital-internal-sausage-hub/</a>

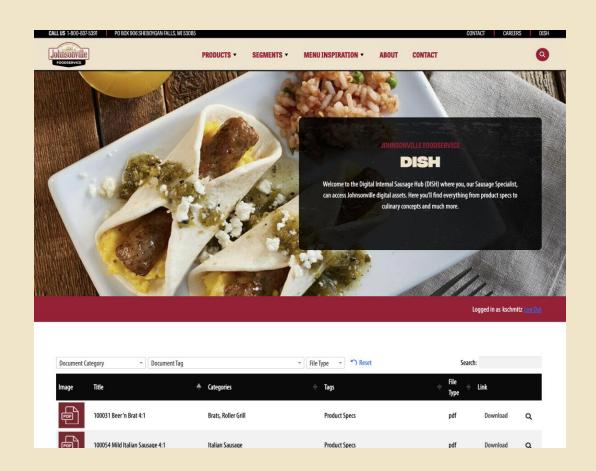


# The DISH Navigation

After logging into The DISH you will have immediate access to all Johnsonville Foodservice assets.

In the pages that follow, you will get a better understanding of how to best utilize The DISH including:

- 1. Category Filtering Options
- 2. Document Tagging Options
- 3. Searching The DISH
- 4. Previewing and Downloading items in The DISH



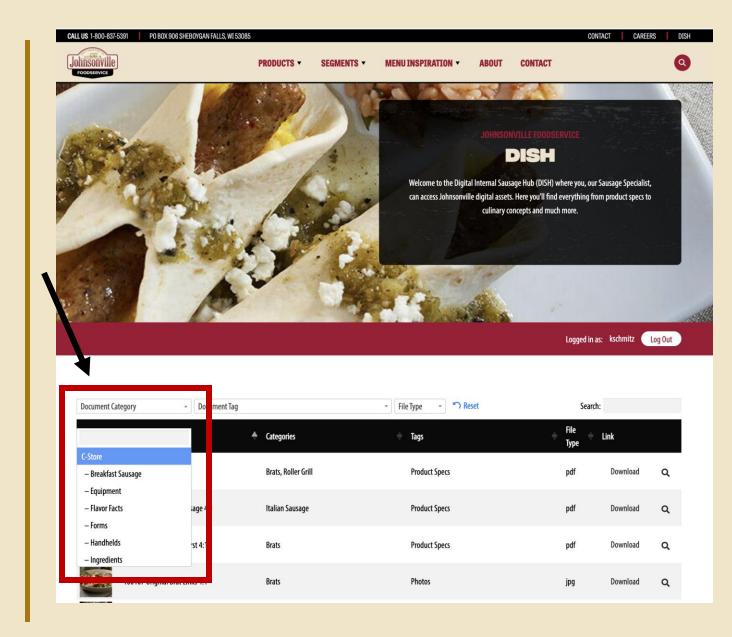
# **Understanding Category Options**

To help you find assets you're looking for, The DISH allows you to search for content by narrowing in on specific categories.

You will have the option to filter assets based on the document's category.

Examples of category options include:

- Forms
- Logos
- Marketing Materials
- Presentations
- Training Tools

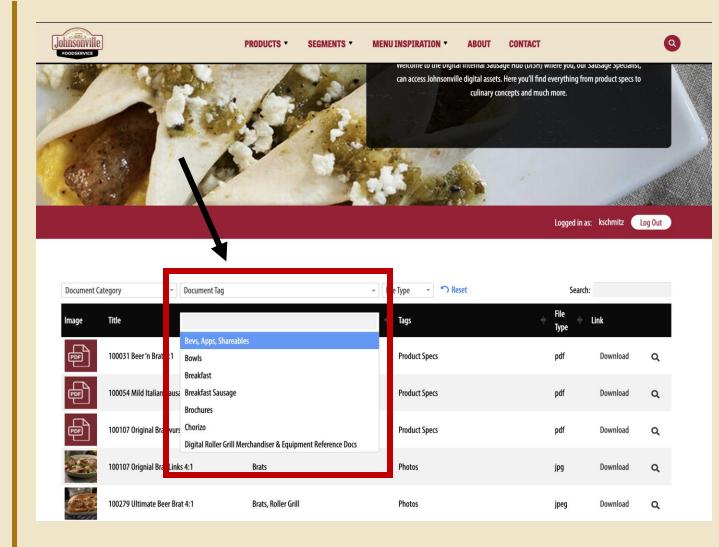


# **Understanding Document Tags**

Document tags are used to help provide you with insight as to what the asset's content will be. This is another way for you to filter down assets so you can find what you're looking for efficiently.

Examples of document tags include:

- Brochures
- Product Specs
- Sell Sheets
- Toolkit
- Videos



# **Searching for Assets**

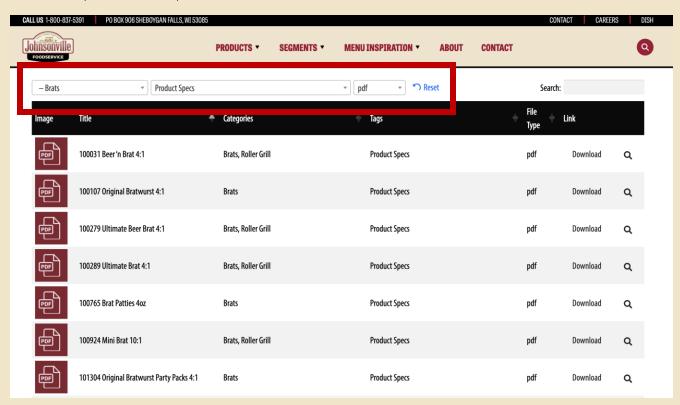
To search for assets, you have options to narrow in by:

- 1. Document Category, Document Tags, and Document Types
- 2. Utilizing the search bar on the top right of the screen to type in the name, product, keywords of what you are looking for

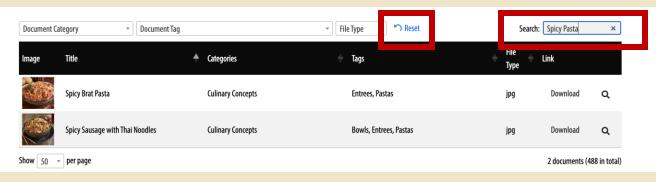
### Clearing your search:

To clear your search, use the reset button and then you can begin a new search (see the red box in the image on the right)

### Sample Search 1: Category: Brat | Tag: Product Specs | File: PDF



### Sample Search 2: Search Bar: Spicy Pasta



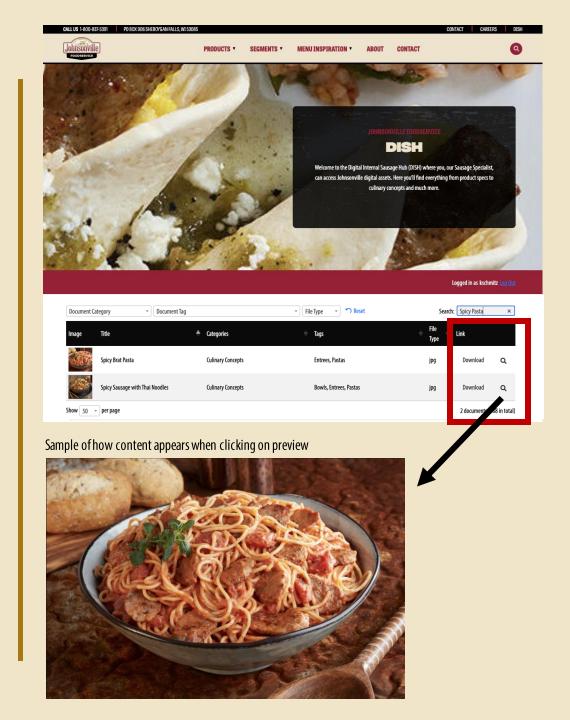
# **Previewing and Downloading Assets**

### To preview an asset:

- 1. Click on **the magnifying glass** on the right-hand side of the screen
- 2. Document preview will open in another tab

### To download an asset:

1. Click download in the right-hand side of the screen in the row associated with the asset



# **Questions on The DISH**

If you have any questions about the DISH, please fill out a contact us  $\,$ 

form: <a href="https://foodservice.johnsonville.com/contact/">https://foodservice.johnsonville.com/contact/</a>

