



*Made with All-Natural Pork and Turkey and minimally processed



FOODSERVICE

NOW SERVING EMPLOYEE SATISFACTION

30% of B&I consumers want higher quality food options at their workplace^{***}



**GLUTEN
FREE**



**0g
TRANS FAT
PER SERVING**



Keep them on-site with quality breakfast

Capitalize on every Johnsonville asset!

From counters to cafeterias, Johnsonville brings top name recognition, loyalty and popularity to go with our heritage of high quality and unrivalled flavor. All this brand power adds value to every breakfast sausage you serve.

+130% Growth of Breakfast Sausage over the past 10 years**



Sausage & Spinach Cornbread Waffles

Johnsonville Maple Breakfast Sausage Links mixed into cornbread batter with spinach, chipotle pepper, and cheddar cheese.

57% of workplace consumers splurge on food during work hours to satisfy a craving***



Breakfast Sausage Quesadilla

Johnsonville Original Breakfast Sausage Patties, cut and packed between two toasted flour tortillas with fresh scrambled eggs, sweet bell peppers, cheese, and pico de gallo.

Put more profits on your plate with Johnsonville!

- Breakfast sausage product formats offer versatility and variety for cross-venue utilization, extending even to micromarkets
- B&I cafeteria, meeting catering, executive breakfasts, counter service, and takeout, and other operations can maximize customer enjoyment and add value with Johnsonville sausage in entrees, handheld items, small plates and other “collaborative meeting” applications

More insights to improve and impact your business!

































- Leverage Johnsonville’s position as America’s #1 sausage brand† featuring all-natural* breakfast sausage with sensational flavor and a cleaner label
- Johnsonville products maintain size and shape after heating
- Maximize upsell opportunities to increase operational profits with premium Johnsonville branding on the menu
- Customers and employees gain positive perception with consistent quality and reliability of Johnsonville products
- Ongoing introduction of tempting new menu items attracts new business and re-engages loyal customers

More than 70% of consumers say Johnsonville Breakfast Sausage is craveable**



Turkey Sausage & Avocado Toast

Johnsonville Turkey Breakfast Sausage Patties on toasted bread with smashed avocado, sliced tomatoes, spinach leaves, and topped with a poached egg on top.

DESCRIPTION	PRODUCT WEIGHT	PRODUCT SIZE	JOHNSONVILLE ITEM #	PACK SIZE	CASE PACK	RECOMMENDED COOKING METHODS
FULLY COOKED						
• • Original Links	0.8oz	3.25" Length	103827	5 lb Bag	(2) 5lb Bags	   
• • Turkey Links	0.8oz	3.25" Length	103830	5 lb Bag	(2) 5lb Bags	   
• • Maple Links	0.8oz	3.25" Length	103833	5 lb Bag	(2) 5lb Bags	   
• • Original Patties	1.25oz	3.25" Diameter	104101	5 lb Bag	(2) 5lb Bags	   
• • Original Patties	1.5oz	3.25" Diameter	103828	5 lb Bag	(2) 5lb Bags	   
• • Turkey Patties	1.5oz	3.25" Diameter	103831	5 lb Bag	(2) 5lb Bags	   
• • Original Patties	2.0oz	3.25" Diameter	103829	5 lb Bag	(2) 5lb Bags	   
• • Turkey Patties	2.0oz	3.25" Diameter	103832	5 lb Bag	(2) 5lb Bags	   

• Gluten Free • Made with No MSG

COOKING METHODS KEY:



Convection Oven



Flat Top Grill



Microwave



Skillet

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**Datassential MenuTrends 2018-2019

***Datassential B&I Keynote, April 2019

†IRI 1/7/24

††RTC Breakfast Sausage Links Consumer CLT, April 2019



For more information, visit us at
johnsonvillefoodservice.com